



# Membership Tiers

The Santa Barbara South Coast Chamber of Commerce uses a tiered dues system. Members can adjust their tier each year during the renewal process.

## \$475 – Business Member

- Member Profile Listed on Website
- Discounted Access to Networking Events, Educational Seminars & Workshops
- Introduction during New Members portion of our Networking Breakfast
- Access to Use and Market Member-to-Member Discounts
- Access to Business Information and Assistance Resources
- Access to Leadership Santa Barbara County
- 1 Complimentary Promotion on Social Media
- Advocacy Support
- Access to advertising in the Garden St. Visitor Center

## \$805 – Business Advocate

- Everything Listed in the Business Member Level
- One Promotional Blurb in a newsletter
- Complimentary Certificate of Origins
- Assistance with a Ribbon Cutting, Ground Breaking or Anniversary Celebration (including marketing)

## \$1,250 – Business Partner

- Everything in the previous Investment levels
- Access to one set of member mailing labels (no e-mail addresses)
- 50% discount on eNewsletter ads (up to 2, can be used consecutively or in different intervals, our Weekly and Monthly Connections are sent to over 8,000 recipients)
- 10% Advertising Discount for Visitor Center and all Chamber Publications
- Upgrade to “Enhanced” web listing on Chamber site (includes unlimited keywords, extensive description, photos, video inclusion and highlights)
- 2 Complimentary Promotions on Social Media

## \$2,350 – Business Leaders Council

- Everything in the previous Investment levels
- Recognition on the Business Leaders Council page featuring your headshot and business listing
- Three annual VIP Business Leaders Council networking luncheons that include attendance of up to two people per company

## \$2,500 - President’s Circle

*Membership is part of a \$12,000 annual commitment*

The President’s Circle has been created to prominently recognize companies whose continual support has been instrumental in the work of the Santa Barbara, Goleta and Carpinteria Chamber of Commerce. These exclusive business members enjoy leadership advisory positions for the policy direction of the Chamber, VIP status among the membership and provide financial support and stability for the economic future of the organization

In addition to all the Business Leaders Council, President’s Circle members receive:

- Logo on homepage of our website
- Logo in monthly Business Update with hyperlink to website
- 2 Tickets to Fiesta Ranchera
- Priority seating at all Chamber events
- Recognition on signage at all events
- Exclusive President’s Circle Events and Business Meetings including the CEO Roundtable and three annual VIP Business Leaders Council networking luncheons.

*Membership is on an annual basis (January through December).  
Renewal notices are sent in October of each year.*

For membership questions, please contact [Michele@SBSCChamber.com](mailto:Michele@SBSCChamber.com) or [Laurie@SBSCChamber.com](mailto:Laurie@SBSCChamber.com)  
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